



MUSE Inspire Conference  
**exhibitor prospectus**

# WHAT IS THE MUSE INSPIRE CONFERENCE?

The MUSE Inspire Conference is the premier annual event for MEDITECH users to gather for enthusiastic networking, dynamic educational presentations & demonstrations, engaging speakers, and robust discussions with exhibitors. This is your opportunity to make valuable contacts, develop relationships, and learn more about MEDITECH systems.

The 2024 MUSE Inspire Conference will be staged at the Gaylord Rockies Resort in Denver, Colorado on May 28-31.



## Why Exhibit?

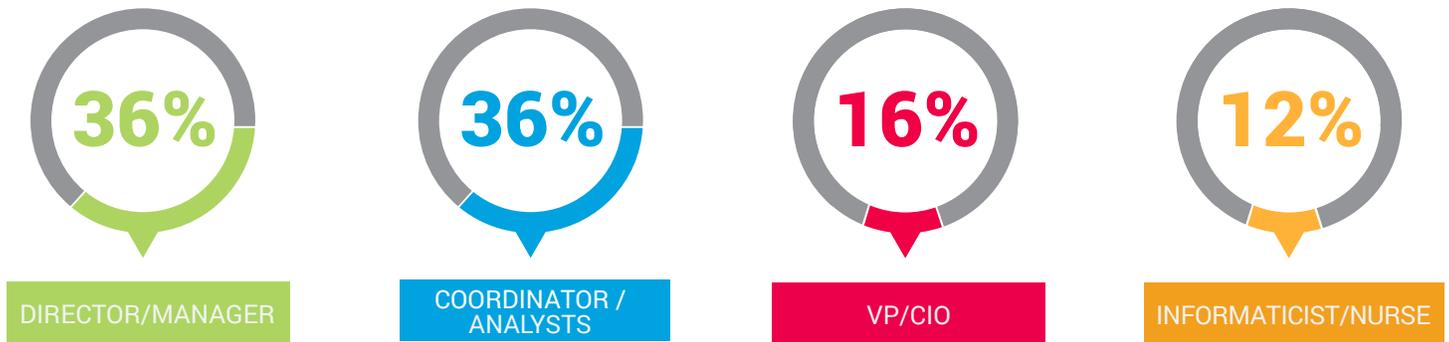
This is your opportunity to present your products and services to top decision-makers from hundreds of users from hospitals and facilities throughout the United States, Canada, and the United Kingdom!

- Discover new clients and untapped business opportunities. MUSE serves more than 600 MEDITECH facilities. Show them how important your products and services are to their business!
- Network on and off the show floor. Secure new contacts and renew relationships with MEDITECH users all throughout the meeting.
- Succeed! Ask our returning exhibitors about their success in the past years. You are the reason our participants emerge with innovative ideas and solutions to improve their organization's productivity. In turn, you will leave with new customers, fresh leads, and a newfound respect for what MUSE's annual conference can enable your company to accomplish.

"The 2023 MUSE Inspire Conference was a **successful reconnection with peers and vendors to ground myself** and ensure I have the right resources to tackle the right problems"  
Shawn Burroughs, CIO, Northeastern Vermont Regional Hospital, St. Johnsbury, Vermont

# WHO IS WALKING AROUND THE EXHIBIT HALL?

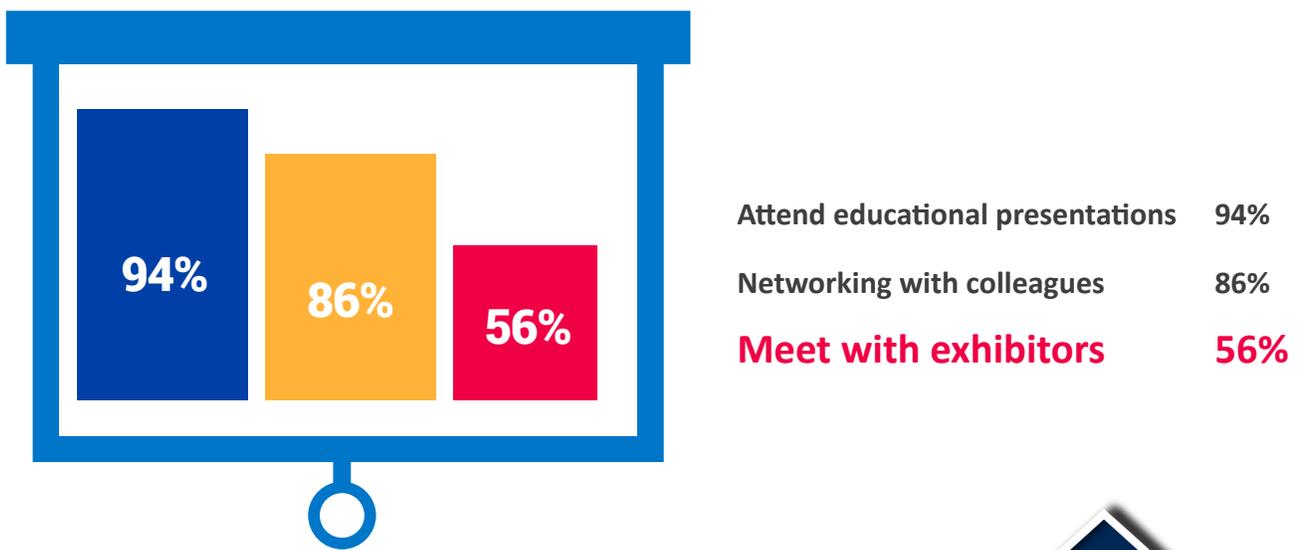
## Job titles:



"The **2023 MUSE Inspire Conference** was outstanding. Customer interactions and feedback was **the best we have witnessed in many years**. Looking forward to next year."  
**Stephen Holmes, CEO, The Steve Holmes Group**

## What attendees think ...

Primary objectives for hospital users attending the conference:



"The MUSE community is the preeminent community for connecting with hospitals using MEDITECH."  
**Erik Thornton, Director of Sales and Marketing, IPeople**

# WHO IS WALKING AROUND THE EXHIBIT HALL?

## What attendees think ...

Overall satisfaction score for the quality of the conference:

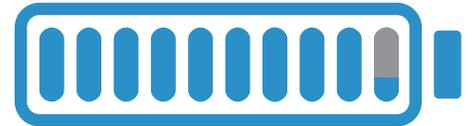


Days that attendees visited the Exhibit Hall:

DAY 1  
**98%**



DAY 2  
**92%**



"The 2023 MUSE Inspire Conference was a huge success with current customers and new customers who wanted to get demos and information."

Laura Gau, Senior Marketing Events Specialist, Provation

# BECOME AN EXHIBITOR

Join us in Denver for an event that is guaranteed to propel your company into forward motion. This is your chance to take your business to the next level through the growth of current relationships and the creation of new prospects. The bottom line? Business is happening at the MUSE Inspire Conference!

You must be a MUSE Commercial Member to attend the conference.

Not a member? Visit the MUSE website for details: <https://community.museweb.org/join-muse/join-commercial-member>

"The **2023 MUSE Inspire Conference was extremely beneficial.** From networking with peers and vendors to the educational sessions ... **it was an excellent conference!**"

**Shelley Buttry, IT Director, Southwest Medical Center, Liberal, Kansas**

## Optimize your exhibiting experience ...

### museo

MUSEO is a bingo-like game. Conference attendees visit the booths of participating exhibitors to collect stickers to complete their MUSEO cards. As an exhibitor, you can have your name and logo on one of the MUSEO cards squares simply by donating a prize. Prizes are awarded to the winners at the Closing session.

### PRODUCT SHOWCASE

Highlight your products and/or services specifically during a scheduled Product Showcase session. Visit the MUSE website to submit your presentation online (fee applies)!

### TWITTER



Tweet your company promotions via the official MUSE conference account:

[@MUSEweborg](https://twitter.com/MUSEweborg) [#MUSEInspire2024](https://twitter.com/MUSEInspire2024)

