



# 2024 MUSE INSPIRE CONFERENCE SPONSORSHIPS

## THINK OUTSIDE THE BOOTH!

*All 2024 sponsorships are interactive, experience-driven opportunities.*





# ELITE SPONSORSHIP OPPORTUNITIES

## Elite Sponsor Benefits:

- 10-20 Priority Points
- Logo in the Conference Program/App
- Acknowledgement during the Opening Session
- Right of first refusal for the 2025 MUSE Inspire Conference
- Mobile ad in the app
- Reserved VIP table during all meals
- One Product Showcase within the Conference year
- Flyer in the Conference registration bag



## OPENING RECEPTION \$20,000 (you can partner with others or secure exclusivity)

As the exclusive sponsor for the Welcome Reception, all eyes are on you! This is the first scheduled social event of the conference, and it brings all attendees together to network and enjoy the official “kick-off” of the conference. Many special elements of the reception highlight or feature your company, and you will work with MUSE to customize the experience.

## THE OPENING SESSION \$10,000

Attendees talk about the Opening Session for months leading up to the Inspire Conference and for months after. The Opening Session has sizzle, and you can be a part of it! This opportunity features ingoing recognition, as you are highlighted throughout and after the Opening Session event!

## EACH ENTRY COLUMNS - drive attendees to your booth! \$10,000

Column wraps provide the distinct advantage of being directly in the path of conference attendees. These column wraps are strategically placed as soon as you enter the convention center. Your message is clearly and prominently displayed.



## THE HEADSHOT LOUNGE \$10,000

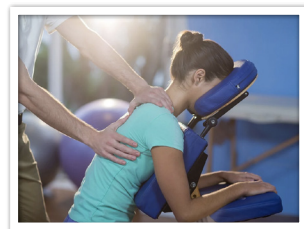
The most popular Exhibit Hall attraction is the new Headshot Lounge! Professional profile photos are a highly sought-after service. As the exclusive sponsor, you will be provided a table in the lounge, where you can meet and mingle with attendees while they wait and promote your message.

## WELLNESS STATIONS (NEW THIS YEAR!)

Throughout the convention center, three distinct areas will feature lounges where attendees can relax and recharge. **You can sponsor all three (\$20,000) or one (\$8,000).** Attendees must visit your booth to get tickets for a massage, puppy petting, or a fresh juice. Signage will also prominently display your logo.

## CHAIR MASSAGES \$8,000

A relaxing chair massage between sessions? Yes, please! Attendees will head to your booth for their ticket to enjoy a seated massage by a licensed therapist!



SOLD

## JUICE BAR \$8,000

Attendees will enjoy a refreshing, unique and healthy juice treat as they pass between break-out rooms and the Exhibit Hall. This is the perfect opportunity to drive them to your booth for the drink ticket!



SOLD

## PUPPY PETTING \$8,000

What could be more fun than taking a break between session to cuddles some sweet puppies. Attendees will visit your booth to receive their “puppy pass” and then enjoy petting time!



SOLD

# PREMIUM SPONSORSHIP OPPORTUNITIES

## Premium Sponsor Benefits:

- 5-8 Priority Points
- Logo in the Conference Program/App
- Right of first refusal for the 2025 MUSE Inspire Conference
- Mobile ad in the app
- Flyer in the Conference registration bag



## MUSE INSPIRES \$8,000

Throughout the Convention Center, appropriate signage features advertisements for the conference theme, MUSE Inspires! These ads, highlighting facility conference attendees are placed on signage all throughout the meeting space area. This sponsorship provides you the opportunity to align with this campaign and include your logo and booth number on at least 10 banners.



### **MUSE Inspires Connection!**

"As a new MEDITECH customer, MUSE provides education and resources for us to succeed. I attend MUSE events to network and learn, and especially for the sharing of ideas and solutions with other facilities."



## DOOR HANGERS \$8,000

This is your chance to personally connect with attendees and stand out from the crowd. You can design a custom hanger for guest room doors. Encourage them to stop by your booth with a special invitation. MUSE handles all logistics too!



## REGISTRATION BAG \$8,000

Want to be seen on the arm of every facility attendee? Then, the registration bag is it! Plus, these bags are taken home and reused!



## CONTINUING EDUCATION SESSIONS \$5,000

For the first time, you have a chance to position your company alongside one of the most prestigious MUSE programs Continuing education is a foundation for MUSE nurses, pharmacists, executives and project managers. As the sponsor, your logo and name featured beside each CE session during the conference, and included in the mandatory evaluation processes. Truly an opportunity to establish yourself as an educational partner!

## PHYSICIAN SUMMIT \$5,000

The Summit features a panel of providers who will each share their stories and discuss solutions. The format will be interactive and welcome audience input. Sponsors receive recognition during the Summit welcome, and the opportunity to provide materials to attendees. This is the perfect way to position your company as a content expert.

## CRITICAL ACCESS HOSPITAL SUMMIT \$5,000

The Summit includes leaders from critical access hospitals who will guide discussion and share experiences. The format will be interactive and welcome audience input. Sponsors receive recognition during the Summit welcome, and the opportunity to provide materials to attendees. This is the perfect way to position your company as a content expert.





# SUPPORTING SPONSORSHIP OPPORTUNITIES

## Supporting Sponsor Benefits:

- 1-4.5 Priority Points
- Logo and Link in the Event App
- Right of first refusal for the 2025 MUSE Inspire Conference



## APP PAGE & CONFERENCE WIFI \$4,500

The Event App is the source of all conference communication, session details and education information. As the landing page sponsor, your message displays each time the app is opened. Plus, the conference WIFI network and password are branded to your message!



## "SWAG BAG" WITH FACILITY REGISTRATION \$3,500

What better way to show your support than a swag bag? Examples include hand sanitizers, breath mints, single serve vitamin packets, lip balm, etc.



## MOBILE AD-CONFERENCE APP \$2,000

Every conference attendee uses the app, many times per day. Position your company front and center!



## REGISTRATION BAG INSERTS \$2,000

Every facility attendee receives a registration bag upon check-in. This is your chance to establish your brand. Inserts can be flyers, or promotional materials (pens, USB sticks, etc.)

## SPOTLIGHT PROMOTION \$2,000 (Pre-Conference) (limit 4)

This opportunity allows you to showcase your company, highlighting your exceptional products and services, encouraging booth traffic at the conference. MUSE will send a one-time email to the thousands of people in its membership database.

**Bonus:** Benefit from MUSE's social media presence as we will post your Spotlight information on Twitter, LinkedIn, and Facebook too!

## THOUGHT LEADERSHIP PODCAST \$1,500 (Pre-Conference) (limit 4)

Position your company as the expert in your industry. This podcast will be recorded and delivered to the MUSE membership in advance of the conference so you can also use the opportunity to encourage booth traffic.

